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Mike's Recommended Reading List

"Forbes Greatest Business Stories of All Times" by Gross "Golf and The Spirit" by Peck "Golf in the Kingdom" by Murphy "Golf is Not a Game of Perfect" by Rotella "Golf Is the Game of Confidence" by Rotella "Grow Rich with Peace of Mind" by Napoleon Hill "Gung Ho" by Blanchard "Half Time" by Buford "Hard Courts" by Feinstein

MARY KAY: The Company

1996 Mary Kay Inc is one of 20 companies featured in the book, Forbes Greatest Business Stories of All Time, and Mary Kay Ash is the only woman profiled in the book 1998 Mary Kay Inc is included for the third time in The 100 Best Companies to Work For in America published by Fortune magazine

The forgotten step in leading large-scale change

5 Daniel Gross, Forbes Greatest Business Stories of All Time, New York: John Wiley & Sons, 1997 The forgotten step in leading large-scale change The forgotten step in leading large-scale change in 6 The forgotten step in leading large-scale change

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• Forbes Great Success Stories - Forbes Magazine Staff & David Gross • Forbes Greatest Business Success Stories of all Time - Forbes Magazine Staff & David Gross • Great Failures of the Extremely Successful - Steve Young • Takin' Care of Business: The Big Idea for Small Business - Brian Buffini & Joe Niego Personal

Brian's Recommended Reading List - Buffini and Company

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